

C02203-2014

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

May 5, 2014

2. SEC Identification Number

A200117595

3. BIR Tax Identification No.

214-815-715-000

4. Exact name of issuer as specified in its charter

Emperador Inc.

5. Province, country or other jurisdiction of incorporation

Philippines

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

10/F LibertyCenter, 104 H.V. dela Costa Street, Salcedo Village, Makati City

Postal Code

1227

8. Issuer's telephone number, including area code

709-2038 to 40

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	15,000,000,000

11. Indicate the item numbers reported herein

Item 9 (b)

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to

the Corporate Information Officer of the disclosing party.



EMPERADOR INC.
Emperador Inc.
EMP

PSE Disclosure Form 4-13 - Clarification of News Reports
References: SRC Rule 17 (SEC Form 17-C) and
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Clarification of news report

Source	INQUIRER.net
Subject of News Report	Emperador eyes purchase of Whyte and Mackay
Date of Publication	May 5, 2014

Clarification of News Report

We refer to the letter dated 05 May 2014 received via PSE Edge with respect to the news article entitled "Emperador eyes purchase of Whyte and Mackay" posted in INQUIRER.net on 05 May 2014 which reported in part that:

"Leading brandy maker Emperador Inc., the liquor arm of local conglomerate Alliance Global Group Inc., is seen interested to acquire the spirits business of Scottish whisky maker Whyte & Mackay from global premium liquor firm Diageo plc.

In a recent report quoting unnamed sources, newswire Bloomberg said Diageo plc. and AGI had entered into discussions over the potential sale of Whyte & Mackay to the local conglomerate, which owns leading brandy-maker Emperador Inc."

We confirm that Emperador Inc. is in ongoing discussions with United Spirits (Great Britain) Ltd. regarding Emperador's interest in purchasing the Whyte and Mackay spirits business in the United Kingdom. No agreement has yet been reached in this regard and Emperador is constantly on the look-out for opportunities to expand its liquor business both domestically and globally.

We trust that we have satisfied the requirements of the Exchange.

Thank you.

Other Relevant Information

None

Filed on behalf by:

Name	Erika Marie Tugano
Designation	Authorized Representative