

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. **05 March 2015**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A200117595** 3. BIR Tax Identification No. **214-815-715-000**
4. **EMPERADOR INC.**
Exact name of issuer as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark
188 E. Rodriguez Jr. Avenue, Bagumbayan, Quezon City**
Address of principal office **1110**
Postal Code
8. **(632)-709-2038 to 41**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

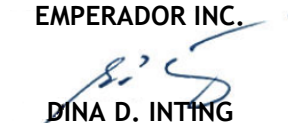
Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	16,120,000,000

11. Indicate the item numbers reported herein: **ITEM 9 - OTHER EVENTS**

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.**

DINA D. INTING
Compliance Officer and
Corporate Information Officer

05 March 2015

Emperador's successful global branding to drive rapid growth

Emperador Inc., the Philippines' largest liquor company, recorded about P6.1 billion in net income in 2014, a 5 percent increase from P5.8 billion in 2013. Meanwhile, the company's consolidated revenues increased by 7 percent to P32 billion. Emperador Inc. Chairman Andrew Tan said, "We have successfully transformed Emperador into a global company after our acquisition of Whyte and Mackay in the United Kingdom and various vineyard and brandy production facilities in Spain. We see 2015 as the beginning of the rapid expansion of our businesses, both in the domestic and global markets. This year, we expect our revenues to grow by 35 percent."

Euromonitor International has forecasted healthy growth in the global brandy market from 2013 to 2018, with volume to reach 195 million cases by 2018. Emperador International Managing Director Jorge Domecq said, "Out of 100 bottles of brandy sold in the world today, 21 bottles are Emperador. We are set to launch Emperador in several countries in Europe and Africa, and we will be very active in Duty Free travel retail shops globally. Depending on the price points required by our clients, we can supply Emperador products from either the Philippines or Spain. With our aggressive pace, we expect our current share in the world brandy market to grow even further."

Emperador Inc. ended 2014 with a strong balance sheet and a net cash position of P4.85 billion. Emperador Chief Finance Officer Dina Inting said, "In spite of spending close to P35 billion overseas last year, we will be debt-free in a few months because we intend to pre-pay our

loan using the huge cash pile that is now sitting in our balance sheet. This gives us a lot of room for more acquisitions and expansion activities when opportunities arise in the domestic and global markets.”

Emperador President Winston Co said, “We will be launching 8 major liquor products in the Philippines to cover all segments and categories in the market. This 2015 will be the busiest and most exciting year for the company.”

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