

**SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER**

1. **23 June 2014**  
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A200117595**    3. BIR Tax Identification No. **214-815-715-000**
4. **EMPERADOR INC.**  
Exact name of issuer as specified in its charter
5. **PHILIPPINES**  
Province, country or other jurisdiction of incorporation
6.  (SEC Use Only)  
Industry Classification Code:
7. **10<sup>th</sup> Floor Liberty Center, 104 H.V. dela Costa Street  
Salcedo Village, Makati City**  
Address of principal office **1227**  
Postal Code
8. **c/o (632)-709-2038 to 41**  
Issuer's telephone number, including area code
9. **N/A**  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<b>Common Shares</b>	<b>15,000,000,000</b>

11. Indicate the item numbers reported herein: **ITEM 9 - OTHER EVENTS**

Please see attached Press Release.

**SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.**

23 June 2014

  
**DINA D. INTING**  
Compliance Officer and  
Corporate Information Officer

## **Emperador – The World’s Undisputed Brandy Giant**

In the recently published The Millionaire’s Club of UK-based Drinks International, Emperador is hailed as the world’s brandy giant, selling 33m cases last year. Not only was Emperador’s volume 3.5x more than the second largest selling brandy product in the world, but its volume was also amazingly bigger than the combined volumes of the nine other brandy products in the top 10 listing.

The Millionaire’s Club, which is considered the definitive ranking of the world’s million-case spirits brands, noted that upon completion of the purchase of Whyte and Mackay the brandy category’s giant, Emperador, will soon be stablemates with Whyte & Mackay. It also added that Emperador is a growing force in the global spirits industry.

Dr. Andrew L. Tan said, “I am very excited about Whyte and Mackay and the opportunities that it opens up for Emperador. It is the fifth largest Scotch whisky company in the world, selling its products in 50 countries worldwide including the UK, the rest of Europe, and Asia. We can develop and sell Emperador brandy to some of these foreign markets. There’s also opportunity to bring in Whyte and Mackay’s globally recognized brands to the Philippines and the Asian region.”

Emperador believes that its strategic investments in the UK and Spain will secure its dominance in the local liquor industry. This integration will make Emperador a premier global liquor company with a more diversified portfolio of premium offerings. The synergies will hasten the doubling of Emperador’s Pph5.8 billion net income last year, which is targeted by 2017.