

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. **15 July 2014**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A200117595** 3. BIR Tax Identification No. **214-815-715-000**
4. **EMPERADOR INC.**
Exact name of issuer as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **10th Floor Liberty Center, 104 H.V. dela Costa Street
Salcedo Village, Makati City**
Address of principal office **1227**
Postal Code
8. **c/o (632)-709-2038 to 41**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	15,000,000,000

11. Indicate the item numbers reported herein: **ITEM 9 - OTHER EVENTS**

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.**


DINA D. INTING
Compliance Officer and
Corporate Information Officer

15 July 2014

Emperador expands vineyard in Spain for brandy production

Grupo Emperador Spain S.A., a wholly owned subsidiary of Emperador Inc., has signed an agreement to acquire 230 hectares of vineyard land in Toledo. The land is adjacent to the Vinedos del Rio Tajo operated by Bodegas Las Copas, a 50 percent joint venture company between Emperador and González Byass. The company intends to expand Vinedos del Rio Tajo, a vineyard beside River Tajo, the longest river in Iberian Peninsula.

Jorge B. Domecq, managing director of Emperador Spain said, “Our beautiful vineyard in the valley of River Tajo is the largest vineyard in Spain that specializes in wine grapes for brandy distillation. The way this vineyard is built harmonizes with environmental sustainability. By using state-of-the-art technology in vineyard operation and management, we hope to achieve a yield capacity of 30,000 kilos per hectare against an average yield of around 6,500 kilos by the vineyard industry in Spain. This means that in every hectare of this vineyard land, we will be able to harvest five times more wine grapes. This will very well support the raw material requirements for our brandy production.”

Domecq added, “With this total integration in our brandy production, we are in the best position to continue making Emperador the number one brandy in the world. That gives us the capacity to expand our global market. With Emperador Spain continuously looking out to acquire more vineyard land in Spain, we expect that our total vineyard property will reach close to 2,000 hectares by 2016.”

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