

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. **24 October 2013**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A200117595** 3. BIR Tax Identification No. **214-815-715-000**
4. **EMPERADOR INC.**
Exact name of issuer as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **10th Floor Liberty Center, 104 H.V. dela Costa Street
Salcedo Village, Makati City**
Address of principal office **1227**
Postal Code
8. **c/o (632)-709-2038 to 41**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	15,000,000,000

11. Indicate the item numbers reported herein: **ITEM 9 - OTHER EVENTS**

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.**


DOMINIC V. ISBERTO
Corporate Secretary

24 October 2013

Emperador acquires new vineyard land, prepares to enter new market

Emperador International, Ltd., through its Spanish subsidiary Grupo Emperador Spain S.A., has acquired today another 409 hectares of vineyard land within the province of Madrid, Spain. Jorge Domecq Bohórquez, managing director of Emperador International, said: “We are building more vineyards in order to support our brandy production in Spain. We are very satisfied with the Philippine market's reception for our Emperador Deluxe Spanish Edition, an Emperador product that is produced and bottled in Spain. Sales of this product have exceeded our expectations since we launched it in the Philippines a few months ago. We expect to more than double our sales volume for Emperador Deluxe next year.” He added, “We are currently preparing to launch Emperador Deluxe to the Vietnam market next year.”



Madrid, Spain. Andrew Tan, chairman of Emperador, Inc., and Jorge Domecq Bohórquez, managing director of Emperador International, Ltd., inspect the company's latest vineyard acquisition.