

C00573-2014

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Feb 13, 2014
2. SEC Identification Number
A200117595
3. BIR Tax Identification No.
214-815-715-000
4. Exact name of issuer as specified in its charter
Emperador Inc.
5. Province, country or other jurisdiction of incorporation
Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
10/F Liberty Center, 104 H.V. dela Costa Street, Salcedo Village, Makati City
Postal Code
1227
8. Issuer's telephone number, including area code
(632) 709-2038 to 41
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	15,000,000,000
11. Indicate the item numbers reported herein
Item 9 (b)

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to

the Corporate Information Officer of the disclosing party.



EMPERADOR INC.
Emperador Inc.
EMP

PSE Disclosure Form 4-31 - Press Release
References: SRC Rule 17 (SEC Form 17-C)
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure

Press Release: "Emperador invests PhP3.7 billion to expand its brandy production in Spain"

Background/Description of the Disclosure

Please refer to attachment.

Other Relevant Information

N/A

Filed on behalf by:

Name	Erika Marie Tugano
Designation	Authorized Representative

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Salcedo Village, Makati City**
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Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	15,000,000,000

11. Indicate the item numbers reported herein: **ITEM 9 - OTHER EVENTS**

Please see attached Press Release.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.** 13 February 2014


DINA D. INTING
Compliance Officer and
Corporate Information Officer

Emperador invests PhP3.7 billion to expand its brandy production in Spain

Grupo Emperador Spain, a subsidiary of Emperador Inc., the largest Philippine liquor company, and González Byass S.A. are pleased to announce that they have reached an agreement for Grupo Emperador to invest PhP3.7 billion (€60 million) for 50 percent participation in Bodega Las Copas S.L., a company owned by González Byass.

Bodega Las Copas is a fully-integrated brandy production company. Its operations in brandy-making run the full scale with its vineyard near Toledo, its distillery plant in Tomelloso, Ciudad Real, and its Las Copas brandy production premises in Jerez.

The 275-hectare specialized vineyard project of Bodega Las Copas near Toledo will be the first of its kind in Spain to grow the finest grapes dedicated exclusively for brandy distillation and production. The pioneering vineyard uses sustainable, state-of-the-art technology, an innovation that will improve the company's efficiency in producing top-quality brandy.

González Byass, formed in 1835, is one of the largest sherry, wine and brandy producers in Spain. Emperador is the world's second-largest selling liquor brand.

According to Jorge Domecq Bohórquez, managing director of Emperador International: "With González Byass and Grupo Emperador joining hands, we are combining more than 200 years of experience in brandy- and wine-making. By bringing together the markets of both companies, we have created a sizable global brandy market base that enables us to more aggressively pursue improvements in our brandy production, and invest in modern vineyard technology and innovation on a very large scale. This will give us a very good advantage in brandy production over others."

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