

**SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER**

1. **01 December 2015**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **A200117595** 3. BIR Tax Identification No. **214-815-715-000**
4. **EMPERADOR INC.**
Exact name of issuer as specified in its charter
5. **PHILIPPINES**
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code:
7. **7th Floor, 1880 Eastwood Avenue, Eastwood City CyberPark
188 E. Rodriguez Jr. Avenue, Bagumbayan, Quezon City**
Address of principal office **1110**
Postal Code
8. **(632)-709-2038 to 41**
Issuer's telephone number, including area code
9. **N/A**
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	16,120,000,000

11. Indicate the item numbers reported herein: **ITEM 9 - OTHER EVENTS**

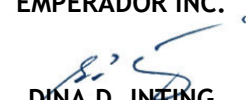
Emperador Inc. (the "Corporation") thru its subsidiary Grupo Emperador Spain S.A., has reached a definitive agreement with Beam Suntory Inc. to purchase its Spanish brandy and sherry business in Jerez de la Frontera, the brandy capital of Spain. The purchase includes the iconic brands of Fundador, the Philippines' best selling premium imported brandy; Terry Centenario, Spain's number one selling brandy; Tres Cepas, the number one brandy in Equatorial Guinea and Harveys, the number one selling sherry wine in the United Kingdom. The all-cash offer has been agreed at a value of €275 million.

As a holding company, the Corporation is permitted under its primary purpose to acquire, hold, sell, exchange, deal and invest in stocks, real or personal properties of all kinds. Thus, the investment is a transaction made in the ordinary course of business of the Corporation. Notwithstanding the foregoing, the Corporation voluntarily provides the information under the SRC Rule 17 (SEC Form 17-C) on acquisition of assets. Attached is the PSE Disclosure Form 4-1 on Acquisition or Disposition of Assets that was filed by the Corporation with the PSE and which provides the required information.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

By: **EMPERADOR INC.**


DINA D. INTING
Compliance Officer and
Corporate Information Officer

01 December 2015

C06383-2015

SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

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11. Indicate the item numbers reported herein
Item 9(b)

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate

disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



Emperador Inc. EMP

PSE Disclosure Form 4-1 - Acquisition or Disposition of Assets *References: SRC Rule 17 (SEC Form 17-C) and Section 4.4 of the Revised Disclosure Rules*

Subject of the Disclosure

Purchase of Assets

Background/Description of the Disclosure

Grupo Emperador Spain S.A., a company owned by Emperador Inc., has reached a definitive agreement with Beam Suntory Inc. to purchase its Spanish brandy and sherry business in Jerez de la Frontera, the brandy capital of Spain.

Date of Approval by Board of Directors

Nov 27, 2015

Rationale for the transaction including the benefits which are expected to be accrued to the Issuer as a result of the transaction

The purchased assets offer a unique opportunity to purchase the premier imported brandy in the Philippines and achieve a stepped-up-change in the international presence of Emperador with market-leading positions in UK sherry and Spanish brandies. The purchase of the Spanish assets and Fundador Brandy is immediately accretive to Emperador's revenue and net income. With the combined global reach of Whyte and Mackay and Fundador, Emperador's product portfolio will have access to more than 100 countries internationally.

Details of the acquisition or disposition

Date

Nov 30, 2015

Description of the Transaction

Asset purchase

Manner

Asset purchase

Description of the assets involved

The purchased assets include 4 brands, namely: Fundador, the Philippines' best-selling premium imported brandy; Harveys, the number one selling sherry wine in the United Kingdom; Terry Centenario, Spain's number one selling brandy; and Tres Cepas, the number one brandy in Equatorial Guinea. The purchased assets also include Spain's largest and oldest brandy cellars, Bodegas Fundador, which was established in the year 1730 and production facilities, ageing cellars, vineyards, and state of the art blending and bottling facilities in Jerez, a brandy distillery at Tomelloso, as well as all ageing inventory, related machinery, tools and equipment, finished products, intellectual property, transferring employees, etc.

Terms and conditions of the transaction**Nature and amount of consideration given or received**

€275 million.

Principle followed in determining the amount of consideration

The amount of the consideration represents a fair value for the market-leading brands, state-of-the-art production assets and inventory that has been purchased.

Terms of payment

Cash

Conditions precedent to closing of the transaction, if any

The transaction has no conditions to closing and is expected to close at the end of February or earlier by mutual agreement of both parties. However, the Spanish local Government has preemption rights over certain properties of historical interest which although not significant to the purchased operations form a part of the transaction perimeter.

Any other salient terms

None.

Identity of the person(s) from whom the assets were acquired or to whom they were sold

Name	Nature of any material relationship with the Issuer, their directors/ officers, or any of their affiliates
Beam Spain S.L.	None
Beam Suntory UK Limited	None

Effect(s) on the business, financial condition and operations of the Issuer, if any

The purchase of the Spanish assets and Fundador Brandy is immediately accretive to Emperador's revenue and net income. With the combined global reach of Whyte and Mackay and Fundador, Emperador's product portfolio will have access to more than 100 countries internationally.

Other Relevant Information

None

If the transaction being reported is an acquisition, kindly submit the following additional information:

Source(s) of funds

Bank loan.

If any asset so acquired by the issuer or its subsidiaries constituted plant, equipment or other physical property, state the nature of the business in which the assets were used by the persons from whom acquired and whether the issuer intends to continue such use or intends to devote the assets to other purposes, indicating such other purposes

The assets purchased are being used in the brandy and sherry business and will continue to be used by Emperador for such purposes.

Filed on behalf by:

Name	Erika Marie Tugano
Designation	Authorized Representative